

Business Analytics Seminar attracts The Best National Case Studies

The Power of Business Intelligence and Business Process Management in making decisions

Business Analytics: BI & BPM Transforming Decision Making, is an event organized by IDC Portugal, which will be discuss topics to the measurement results using new solutions for Business Intelligence and Business Process Management. The seminar will receive the best enterprises this sector and will occur next March 15, at 8:30 am in the Rectory of Universidade Nova de Lisboa, Campolide Campus.

Xpand IT as a platinum business sponsor will be present with the Business Intelligence Case Study: Estradas de Portugal – How to implement an effective solution focused in the customer and costs. The event is meant to executives and managers from different areas, such as, Information Systems, Strategic Planning, Risk Analysis, Marketing and Consulting.

This event will transmit knowledge and solutions by new platforms for Business Intelligence and Business Process Management. Will be used methodologies to articulate the theoretical and practical aspects, set priorities and business strategies, increase flexibility and reduce costs by increasing efficiency.

For more information please consult the official website of the event:
Sign up here:

Página do Evento: http://www.idc.pt/events/eventos_2012-03-15.jsp

Inscrição: http://www.idc.pt/events/inscricao_2012-03-15.jsp

Press Contacts:

Paulo Lopes
Chief Commercial Officer
Phone: + 351 21 896 71 50 | +351 91 824 14 49
E-mail: paulo.lopes@xpand-it.com

XPAND IT

Based in Portugal with several customers across the world, we provide the top IT knowledge for our customers, so they can focus on their core business and still have the best IT resources for their company needs, seamless integrated into their business processes. We identify ourselves as a Team with Passion for Excellence, and we differentiate our services by having the best people with the best expertise in the following areas: Business Process & Integration, Business Intelligence, Enterprise RFID, Enterprise Mobility, IT Systems, Enterprise Applications. For more information, visit: www.xpand-it.com.