

Xpand IT will be present at Directions 2012

The 15th edition of this reference event in the IT market will get together some national personalities who will discuss the role of information and communication technologies in the future of the Portuguese organizations.

In the current context of economic and social changes, this edition of Directions 2012 will be focused on the importance of new technologies and its strategic role in the revitalization of the national economy. Representatives of the Portuguese Government and some of the major international companies will get together to discuss these subjects. The seminar will also include the participation of Herman José, Portuguese humorist who will speak on: "Laughter - or the importance of endorphins in the economic recovery." This event will take place at the Centro de Congressos do Estoril on October 18, between 9:30 and 18:00.

In the current paradigm of economic crisis that is taking place all over the Euro Zone, some experts believe that this may be an opportunity to restructure the national economy. Thus, the main topics under consideration are: i) the evolution of the Portuguese market, ii) the management of disruptive changes, iii) the need to rethink the structure of companies and technologies in all their dimensions; vi) the importance of Human Capital; v) the impact of social, mobile and virtual aspects.

Xpand IT will be present as Exhibitor to present their business solutions to scenarios in which companies need to combine increased efficiency with reduced IT costs. With the best expertise in Business Intelligence, Business Process & Integration, Enterprise 2.0 and Enterprise Mobility, the goal of Xpand IT is to present some of the reference solutions in these areas that allow the overcoming of today's main challenges.

Information and Communication Technologies are becoming a strong support for a direction change towards a more efficient, skilled, agile, global and competitive economy. With Directions 2012, Xpand IT aims to contribute to the discussion around the role of information technologies in the recovery of the Portuguese economy and competitiveness of organizations.

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XPAND IT

Based in Portugal with several customers across the world, we provide the top IT knowledge for our customers, so they can focus on their core business and still have the best IT resources for their company needs, seamless integrated into their business processes. We identify ourselves as a Team with Passion for Excellence, and we differentiate our services by having the best people with the best expertise in the following areas: Business Process & Integration, Business Intelligence, Enterprise RFID, Enterprise Mobility, IT Systems, Enterprise Applications. For more information, visit: www.xpand-it.com.