

### **Xpand IT presents solution able to create Mobile Apps in 5 minutes**

**Leafshelf is a service of Digital Publishing for creating mobile applications for iOS and Android platforms in just 5 minutes and from 5 € / month. This innovative service promises to revolutionize the way organizations provide digital content, allowing them to create brand-tailored applications a simple, fast and efficient way.**

Xpand IT announces a revolutionary service in the mobile digital publishing area that will increase the spread of every media businesses and industries. With an extremely intuitive interface, it is possible for any person without technical knowledge to create a mobile application in a few minutes and make their content available on mobile devices such as tablets or smartphones. Leafshelf is available in Free, Standard and Professional editions for different user profiles. The first businesses plan can be purchased from 5€ / month\*. In a first stage, the service is limited to the invitation of users and companies, supporting iOS (iPhone and iPad) and Android (Smartphone and Tablets) platforms.

During the Mobile Apps Experience event, held on April 19 at the Hard Rock Cafe, Xpand IT pre-launched Leafshelf making a first presentation of the solution to the community. The presentation included the demonstration of all editing features, customization and monitoring available for all Copywriters. There were also presented some specific usage cases such as: publishing newspapers and magazines; marketing/sales materials such as catalogs, flyers, internal communication materials among other situations in which technology is used as a way to add value to organizations.

At a time when mobile technologies are increasing more and more, the challenge for all managers and marketers involves the integration of mobile in their online publishing model. At this moment, the need of providing content to mobile devices is growing inside companies, media industry and advertising agencies. The release of Leafshelf emerged to respond to the demand verified in this market segment. The main goal is to offer a simple and practical solution to democratize the entry of SMEs in the mobile market.

"In this moment we have several customers, such as major publishers and multinational companies from various fields of activity that are developing their applications with Leafshelf."  
Paulo Lopes - Chief Commercial Officer for Xpand IT.

#### **PRESS CONTACTS**

Paulo Lopes - Chief Commercial Officer

XPAND IT

With several customers across the world, we provide the top IT knowledge for our customers, so they can focus on their core business and still have the best IT resources for their company needs, seamless integrated into their business processes. We identify ourselves as a Team with Passion for Excellence, and we differentiate our services by having the best people with the best expertise in the following areas: Business Process & Integration, Business Intelligence, Enterprise Mobile Apps, Mobile Marketing Solutions and IT Systems, For more information, visit: [www.xpand-it.com](http://www.xpand-it.com).

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