

IDC Portugal launches Publications App using Leafshelf Solution

IDC Portugal developed the mobile application "IDC Publications" available for iPad and iPhone. This application was created using Leafshelf - Mobile Digital Publishing Solution recently launched by Xpand IT.

By launching this mobile application, IDC Portugal will provide free publications about Information Technologies. This mobility solution was created by IDC Portugal with Xpand IT collaboration using *Leafshelf* – a solution that allows you to create applications for Digital Publishing for various mobile platforms. This free application will initially be available only for iOS mobile devices (iPhone and iPad), and the Android version (Smartphone and Tablet) will soon be launched.

This Content App was published this month and now is available on the App Store, where you can learn detailed information and start the download. With this application any user can read information & technology news, access to exclusive content, read more about specialist's opinion and much more. All published content is targeted for IT professionals, business decision makers and investors.

Xpand IT, as a leading mobility solutions developer, announced the official *Leafshelf* launch - Mobile Digital Publishing Solution, a revolutionary service that will increase the spread of every media businesses and industries. This innovative solution promises to revolutionize the way organizations provide digital content, allowing them to create brand-tailored applications in a simple, fast and efficient way.

IDC is the worldwide leader in areas such as market intelligence, consulting services and event organizing for the Information Technology markets, Telecommunications and Consumer Electronics. IDC helps IT professionals, business decision makers and investors to make informed decisions about technology and business strategies based on real facts.

PRESS CONTACTS

Paulo Lopes - Chief Commercial Officer
Telephone: + 351 21 896 71 50 | +351 91 824 14 49
E-mail: paulo.lopes@xpand-it.com

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