

Liberty Seguros uses Leafshelf to create Mobile Corporate Magazine

Liberty Seguros launches mobile version of the corporate magazine - "Liberty em Acção." This application is now available in the AppStore and Google Play, and was created using Leafshelf - Mobile Digital Publishing Service recently released by Xpand IT.

Continuously moved by innovation and improvement in the communication area, Liberty Seguros has just taken a decisive step to go mobile, by releasing the digital version of the corporate magazine "Liberty em Acção". This application provides a more convenient and diversified access to all the news and initiatives from the Liberty universe. This free application will be available for iOS and Android devices.

In today's multiscreen world, having the ability to create apps that surprise people is a must. By adopting this innovative Mobile Digital Publishing solution, Liberty Seguros gives a firm step towards the use of modern technologies, particularly in mobile applications. According to Liberty Seguros representatives, Leafshelf Service has increased benefits in terms of convenience and diversification on how their stakeholders access the company content.

With several years of experience in Enterprise Mobility area, Xpand IT is a leading developer of mobile applications in Portugal. Currently with more than 100 applications in the App Store and Google Play, this company announces that soon will be promoting a campaign to offer 6 Leafshelf subscriptions. To participate, all organizations representatives must fill up the form that will be available at the Xpand IT website. In this moment, Leafshelf Service is used by companies such as Liberty Seguros, IDC Portugal, Jornal Expansão, Revista 7 Noites, among others.

Liberty Seguros has been in Portugal since 2003, after the former Companhia Europeia de Seguros, SA acquired the Swiss Group Crédit Suisse. With over 45,000 employees working in more than 900 offices around the world, this company offers a large range of high-quality products and services for individuals and companies. In Portugal, as in the rest of the world, Liberty Seguros stands for values such as Solidarity, Team Spirit, Dedication, Commitment at Work and Responsibility to the Community, which are perfectly in tune with its mission: For The Protection of the Values of Life.

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