

### Xpand IT present on IDC Big Data & Analytics Forum

**This corporate event, organized by IDC, will bring together a specialists panel to discuss the “Big Data Challenge”. The agenda will feature the main trends, opportunities, challenges, technology solutions and success stories around the world.**

According to the latest IDC report, the volume of digital content will grow from 2.7 ZB in 2012 to 8 ZB in 2015, driven by the growth of Internet users, social networks, interconnected sensors and smart devices. Assumed this scenario, all companies are redefining their working processes, business models and the way how they interact with consumers. To talk about these trending topics will be present Xpand IT representatives and other companies that actually have started to explore this new reality. The seminar will take place at Instituto Superior Técnico – Sala Nobre, Lisbon during the next 20<sup>th</sup> June between 09.00 and 13.15. Registrations are available at IDC Portugal website.

Xpand IT will be present at Big Data & Analytics Forum as a Platinum Sponsor, with two presentations throughout the seminar. We will provide a commercial stand to present our offer in areas such as: Big Data, Business Intelligence, BPM and Enterprise Mobility. André Simões, Big Data and BI Architect Evangelist at Xpand IT will be discussing the theme “Big Data Challenge”. The second presentation will be a case study of the AIRC, regarding the implementation of the solution Pentaho Business Analytics as an analysis tool for large volumes of data.

With the growing volume of data at a global level, the approach Big Data has gained increasing strength. This definition encompasses strategic hardware and software able to integrate, organize, analyze and present data capable of conducting valuable business insights. Xpand IT is a global company specializing in the areas of Big Data, Business Intelligence, BPM & Enterprise Middleware and Enterprise Mobility.


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#### XPAND IT

Xpand IT is a global company specialized in strategic planning, consulting, implementation and maintenance of enterprise software, fully adapted to the customer's needs. Our portfolio includes services and products in Business Intelligence, Big Data, BPM & Enterprise Middleware, Enterprise Mobility and Collaborative Platforms. Xpand IT stands out for its innovative approach fully supported by tools, processes and agile methodologies, fully mapped with CMMI. With customers all over the world, Xpand IT is recognized by its technical knowledge and “Passion for Excellence”.