

### Xpand IT will be present at IDC Directions 2013

**The 16th edition of this reference event in the IT market will get together some national personalities who will discuss the role of Cloud, Mobility, Social Business and Big Data solutions in the future of the Portuguese organizations.**

Xpand IT, global company with expertise in Enterprise Mobility, Business Intelligence, Big Data, BPM & Enterprise Middleware and Cloud Computing, today announced that will be present at IDC Directions 2013 – The reference event in the IT area. This edition of IDC Directions will be focused on the restructuring to be held in companies in several areas, as a way to stay competitive in a global market. Representatives of the major international companies will get together to discuss these subjects. This corporate event will take place at the Centro de Congressos do Estoril on October 18, between 09:00 and 18:00. Registrations are now available on the IDC Portugal website: [www.idc.pt](http://www.idc.pt).

In times of restructuration, in which internationalization, operational efficiency, agility and innovation are key aspects in success stories in Portugal, IT solutions have been one of the fundamental anchors to support this change. This new paradigm based on Mobile solutions, Cloud, Social Business and Big Date is where there have been major achievements in competitiveness to support the internationalization, increase operational efficiency, increase business innovation and make organizations more agile.

Xpand IT will be present as **Silver Expositor** to present their business solutions to scenarios in which companies need to combine increased efficiency with reduced IT costs. With the best expertise in Enterprise Mobility, Business Intelligence, Big Data, Cloud Computing and Enterprise 2.0, the goal of Xpand IT is to present some of the reference solutions in these areas that allow the overcoming of today's main challenges.

Cloud, Mobile, Social Business and Big Data are now considered the basic anchors for a direction shift towards a more efficient, skilled, agile, global and competitive economy. With Directions 2013, Xpand IT aims to discuss about the role of information technologies in the recovery of the Portuguese economy and competitiveness of organizations.


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#### XPAND IT

Xpand IT is a global company specialized in strategic planning, consulting, implementation and maintenance of enterprise software, fully adapted to the customer's needs. Our portfolio includes services and products in Business Intelligence, Big Data, BPM & Enterprise Middleware, Enterprise Mobility and Collaborative Platforms. Xpand IT stands out for its innovative approach fully supported by tools, processes and agile methodologies, fully mapped with CMMI. With customers all over the world, Xpand IT is recognized by its technical knowledge and "Passion for Excellence".