

Lisbon, 3<sup>th</sup> August 2015

## Xpand IT launches campaign to find the best JIRA template

Xpand IT has launched “Xporter for JIRA Template Challenge” – An initiative whose purpose is to find the best templates for Atlassian JIRA – a recognized platform for project management. 1 Drone (DJI Phantom 3 Advanced), 1 iPad Air and 1 Apple Watch are the prizes.

Xpand IT - Atlassian Expert since 2004 specialized in Collaboration Platforms & Software Development, Business Intelligence, Big Data, Middleware and Enterprise Mobility, has decided to launch a campaign to find the best templates for the Atlassian JIRA platform . The idea is to challenge all the Atlassian community including project managers, marketers, designers, creatives among others to submit their templates, in order to improve the library that is available on [Xporter for JIRA](#). Contestants can win one of three prizes: 1 Drone (DJI Phantom 3 Advanced), 1 iPad Air and 1 Apple Watch. They can also see their work exposed on the Atlassian Marketplace. The templates can be submitted until September 21<sup>th</sup>, on Microsoft Word (Docx.) format, through [JIRA Service Desk Template Challenge](#).

For this competition, participants have to submit their templates, which must be based on a professional theme such as release notes, status reports, card boards, issue reports, backlog documents, issue list reports or any other useful ideas, for JIRA platform users. JIRA is a reference add-on, which allows users to export information on personalized templates and currently it is a solution used by hundreds of companies all around the world.

Pedro Gonçalves - *Partner & Chief Technology Officer* at Xpand IT refers that “Over the years, Xporter has matured and, through the participation of our customers, we have been able to add new features to this practical and user friendly solution, making it simpler, customizable and more attractive. The main goal of this campaign is to increase the number of templates available in our store, boosting innovation through our Atlassian community. To encourage the participation on this challenge, we are offering attractive prizes, and giving the participants the chance to see their work recognized on the Atlassian Marketplace.

Xpand IT, as an Atlassian Expert, has already available many tools whose purpose is to improve the internal processes as well the interaction between companies and the end customer. In recent years, Xpand IT has been launching several reference add-ons such as [Xporter for JIRA](#) and [Xray for JIRA](#), an Atlassian product used by many Fortune 500 companies like Tesla, Vodafone, Lufthansa, Barclays, Audi AG, Siemens, Vodafone, Nike, NOS, Portugal Telecom, MasterCard Citigroup, eBay, Coca-Cola, Netflix and even United Airlines. Currently there are more than 33.000 companies using Atlassian products, to maintain their processes of Development, Support and Collaboration.

### XPANDIT

A Xpand IT é uma empresa global, especialista no planeamento estratégico, consultoria, implementação e manutenção de *software* empresarial, totalmente adaptado às necessidades de cada cliente. Com uma vasta oferta de serviços e produtos nas áreas Business Intelligence, Big Data, BPM & Enterprise Middleware, Mobilidade Empresarial e Plataformas Colaborativas, a Xpand IT diferencia-se através de uma abordagem inovadora suportada em ferramentas, processos e metodologias ágeis, mapeadas com CMMI. Com uma postura transparente e de cooperação com clientes espalhados pelos 5 continentes, a Xpand IT é hoje reconhecida pelo seu profundo conhecimento tecnológico e "Paixão pela Excelência".

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