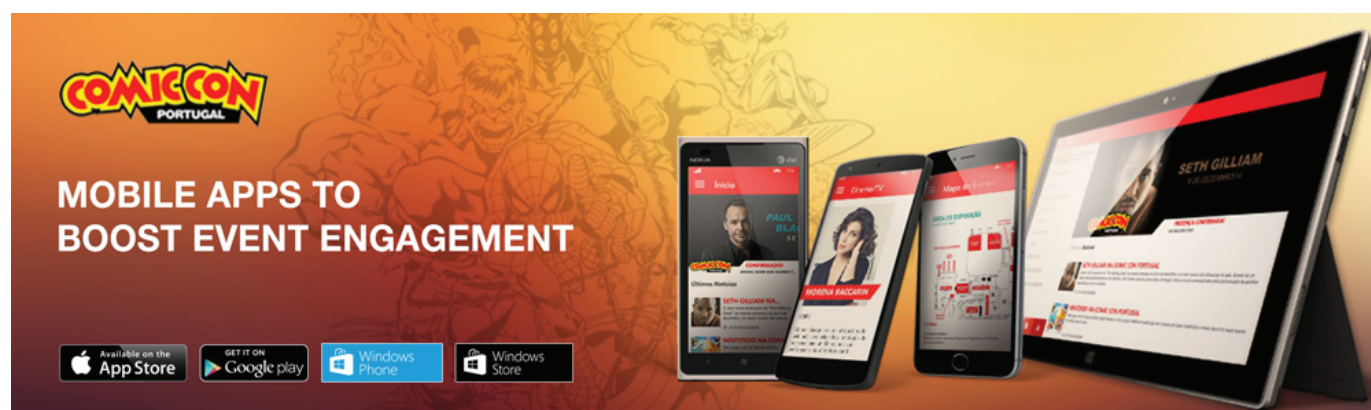




## Customer Success Case



### Comic Con Apps

#### Mobile Apps for Attending Comic Con Portugal

Comic-Con Portugal is a nonprofit educational organization dedicated to creating awareness of, and appreciation for comics and related popular art forms, primarily through the presentation of conventions and events that celebrate the historic and ongoing contribution of comics to art and culture. The Official Comic-Con Portugal App is now available on the App Store, Google Play, Windows Store and Window Phone Store.

#### Key Benefits:

- High quality apps in record time (3 weeks)
- Improve Participants Experience
- Consult News, Updates & Agenda
- Special Guest Bios and Photos
- Localization Map

### Challenge

The main challenge of this project was to build, in 3 weeks, mobile apps for Windows, iOS and Android that allowed Comic Con Portugal attendees a great user experience. The main goal was to make relevant information about the event available like the latest news, exhibitors, special guest appearances, exclusive items, maps and more. To guarantee the success of this project, Comic Con Portugal selected Xpand IT as official partner to make their mobile vision come true.

### Solution

The project consisted in creating 4 apps (Windows, Windows Phone, iOS and Android) in a very small timeframe and this led to the choice of Xamarin as the preferred technology. The only way the goal could be achieved was by creating a shared code base that integrated with the event's website to get relevant information, and then creating each of the apps on top of this common piece.

#### Why Xamarin?



- › Create Native apps in C#, sharing the same code on Windows, iOS & Android
- › Test your apps on 1.000 devices in the cloud
- › Easily monitor native and managed crashes and exceptions
- › Xamarin apps are built with standard, native user interface controls

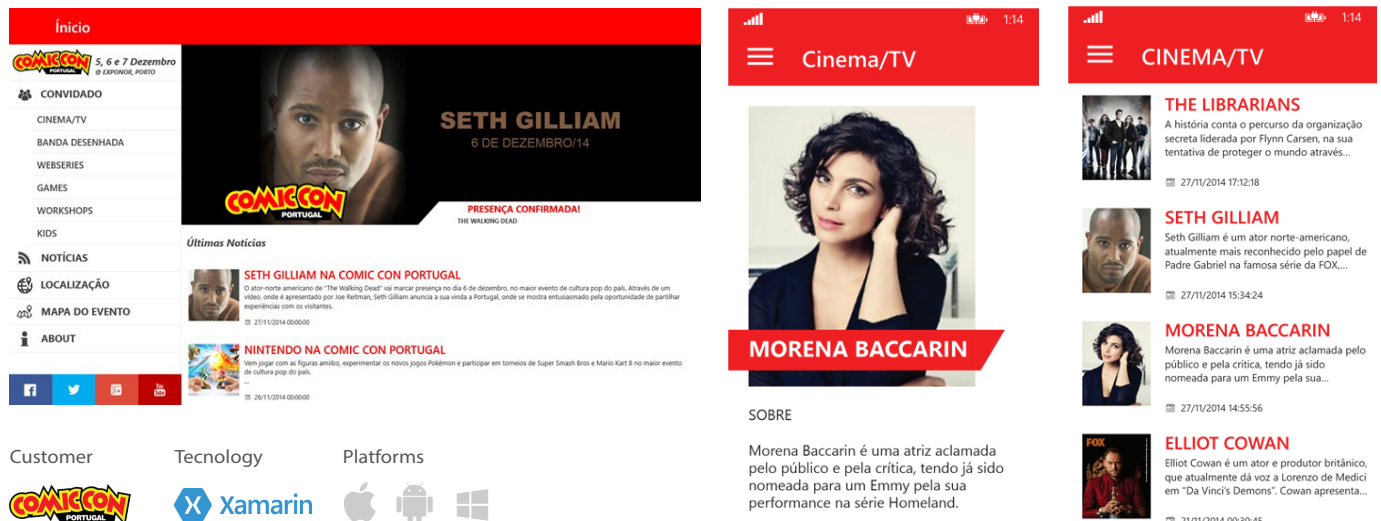
Choosing Xamarin was fairly natural since it allows using Microsoft technologies for developing cross-platform apps, ensuring performance and user experience. Besides, other Xamarin products also allowed a high level of confidence in the result, namely Xamarin Insights (for cross-platform monitoring) and Xamarin Test Cloud (to test the apps' behavior in different devices and with different OS versions).

In the end Xpand IT was able to create apps that contributed to increase event engagement, either by providing information beforehand or by helping participants during the event, like checking the map to find a specific location.

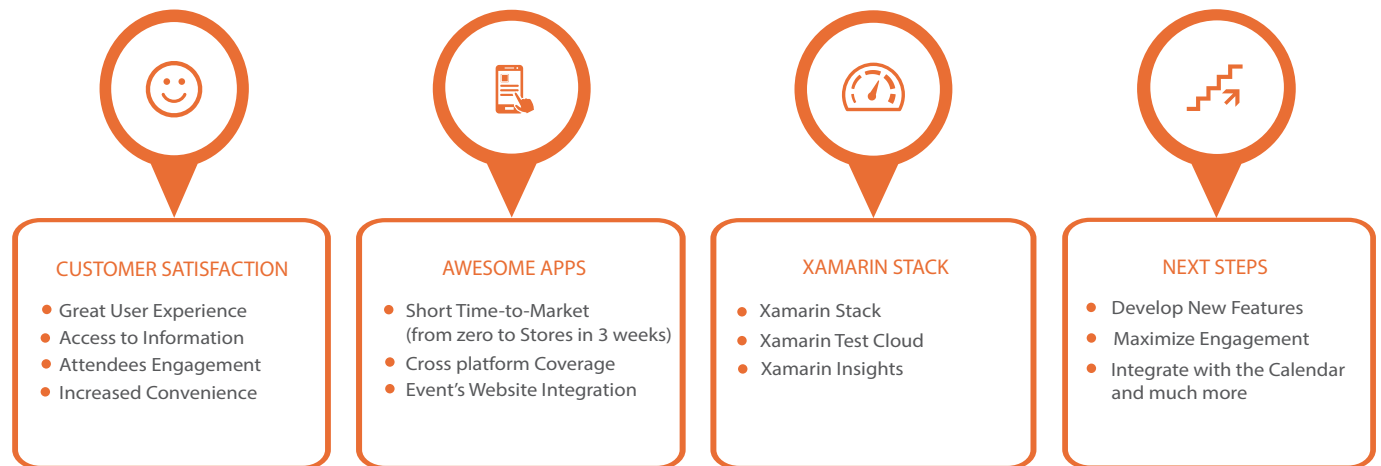
“ Our partnership with Xpand IT and Microsoft was fantastic and in a short period of time resulted in mobile apps that enhance users' experience across all devices. This is a very effective channel to engage and interact with event attendees and this project really exceeded our expectations! ”

*Paulo Rocha Cardoso - Founder & Managing Director, Comic Con Portugal*

## Screenshoots



## The Road to Success



## Strategic Partnerships

### Microsoft Partner

Gold Application Development

Xpand IT is a **Microsoft Gold Certified Partner** on Application Development and has several success stories in building solutions leveraging best-of-breed Microsoft technologies focused on solving our customers needs. We always strive to differentiate our work using innovative tools and frameworks, always aligned with our very own XP Agile and also CMMI.



Xpand IT is a **Xamarin Premier Consulting Partner** with experience in cross platform apps development using .Net ensuring native performance & user experience and harnessing the power of Microsoft ALM tools. Xamarin is used by over 860,000 developers, including more than 100 **Fortune 500** companies, to accelerate the creation of mission-critical consumer and enterprise apps.

## ABOUT XPAND IT

Xpand IT is a global company specialized in strategic planning, consulting, implementation and maintenance of enterprise software, fully adapted to the customers needs. Our portfolio includes services and products in Business Intelligence, Big Data, BPM & Enterprise Middleware, Enterprise Mobility and Collaboration & Dev. Solutions. Xpand IT stands out for its innovative approach fully supported by tools, processes and agile methodologies, fully mapped with CMMI. With customers all over the world, Xpand IT is recognized by its technical knowledge and "Passion for Excellence".

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