



Customer Success Case



XP Events

Taking event interaction to a whole new level

Caixagest is a Caixa Geral de Depósitos company (Portuguese Bank), specialized in managing mutual investment funds and counselling or managing institutional and private client portfolios. With 25 years of experience in finance, Caixa Group is the Portuguese group with more experience in the area. The official Caixagest App is already available on the App Store, Google Play and Microsoft Store.

Key Benefits:

- Improve Attendees Experience;
- Elegant & Cross Platform User Interface;
- Real-Time Schedule Information;
- Attendees Interaction Through Push Notification Surveys.

Challenge

Caixagest is taking the path of Digital Transformation. With that in mind, it wanted to make a specific event on the theme to help engage all the stakeholders in the process. However, there was something missing: a use case that could prove that Digital Transformation was already all around us. That missing part created a need, the need for attendees to actually see that transformation and interact with it during the presentations. The ongoing collaboration between Caixagest and Xpand IT was once again fruitful, and Caixagest's event was powered by Xpand IT's product XP Events.

Solution

One of our top concerns while building this app, was to use native development to ensure the best performance possible, and that the final version delivered users a native experience for iOS, Android and Windows platforms. This led to choosing Xamarin technology as the ideal solution. With a single code base, app development was hastened and future support simplified.

Why Xamarin?

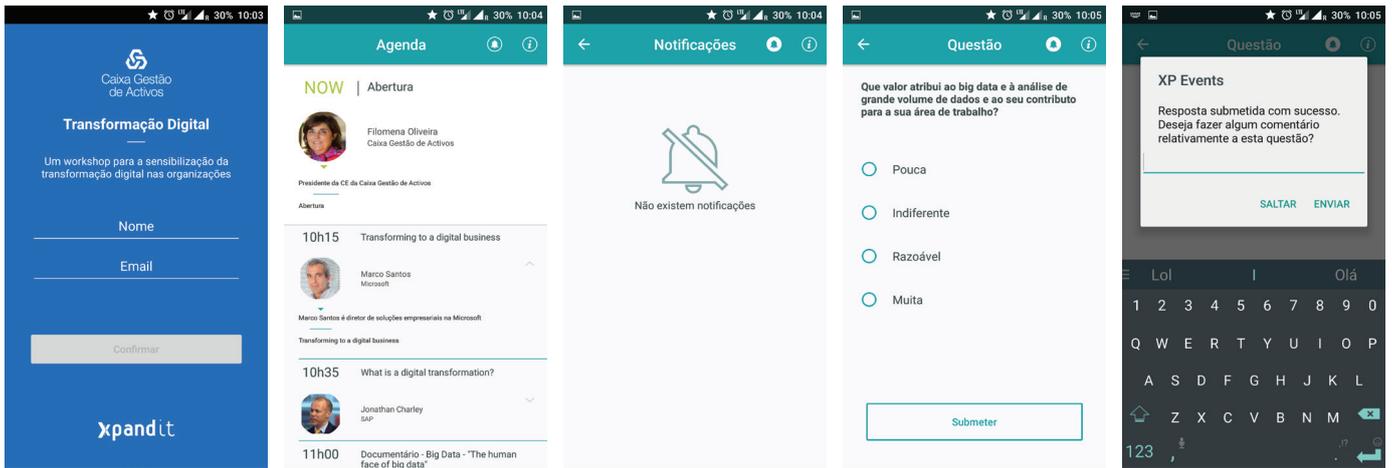
- › Create native iOS, Android and Windows apps in C#
- › Test on 1.000 different devices and ship better apps with automated testing
- › Monitor the app performance and the user satisfaction with ease
- › Accelerate mobile strategy by sharing 75% of source code across device platforms



The decision of choosing Xamarin was fairly easy to make, because it's a solution that allows developers to use Microsoft technologies for developing cross-platform apps – ensuring high performance and great user experience. With Xamarin Insights for cross-platform monitoring and Xamarin Test Cloud to test the apps' behavior in different devices and different OS versions, we obtained a high level of confidence in this project. In the end, Xpand IT was able to create a groundbreaking digital transformation tool, that took the event and the interaction with attendees to a whole other level.

“ Xpand IT has once again proved to be a valuable partner for enterprise mobility. By using the XP Events app in our event we were able to prove to all the attendees that Digital Transformation is around us. With a very quick setup time, using this app made it possible to deliver a great event. ”

Screenshots



Customer



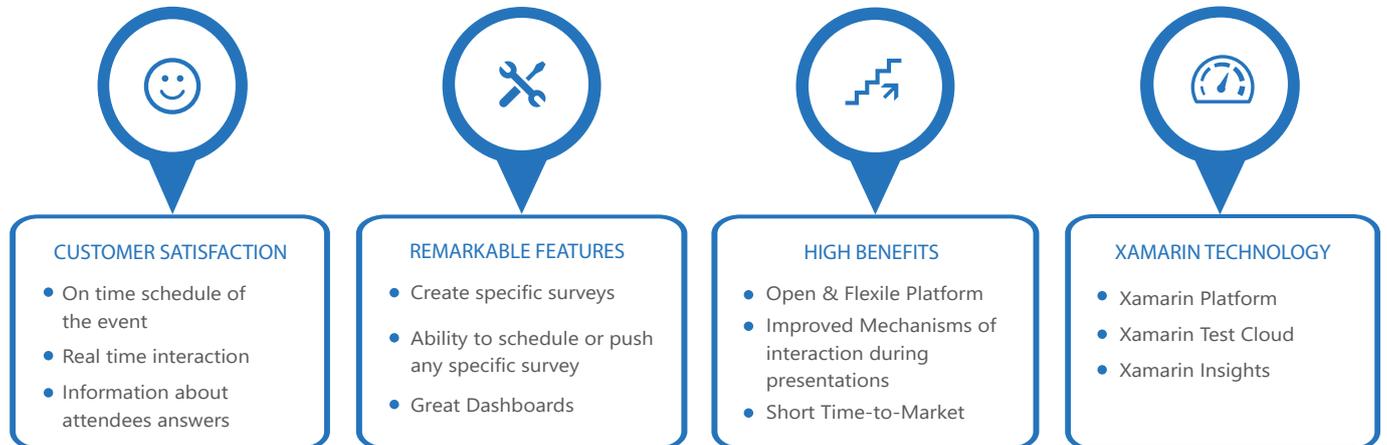
Technology



Platforms



The Road to Success



Strategic Partnerships

Microsoft Partner
Gold Application Development

Xpand IT is a Microsoft Gold Certified Partner on Application Development and has several success stories in building solutions leveraging best-of-breed Microsoft technologies focused on solving our customers needs. We always strive to differentiate our work using innovative tools and frameworks, always aligned with our very own XP Agile and also CMMI.



Xpand IT is a Xamarin Premier Consulting Partner with experience in cross platform apps development using .Net ensuring native performance & user experience and harnessing the power of Microsoft ALM tools. Xamarin is used by over 860,000 developers, including more than 100 Fortune 500 companies, to accelerate the creation of mission-critical consumer and enterprise apps.

ABOUT XPAND IT

Everything we do is to inspire others to achieve outstanding results. We do that by investing in IT mastery to generate market value. As a global company, specialized in Big Data, Business Intelligence & Analytics, Middleware, Enterprise Mobility, Collaboration & Development tools, we have top products and services used by Fortune 500 companies. With more than 800 customers in 57 countries, including Tesla, Porsche, Lufthansa, Nike, Audi or Samsung, Xpand IT is recognized by its technological knowledge and "Passion for Excellence".

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